



Executive Committee Meeting Minutes

Capital Area Chapter of the American Red Cross

www.cacarc.org

Meeting Held August 28 2007 In Tallahassee

Board Members Present – Chairman Jerry Osteryoung, Anna Johnson-Riedel, Greg Patterson, Keith Dean, Robin Lotane, Jaimi Wacksman

Staff And Guests Present – CEO - Joseph Agostini, Jessica Norris, Chris Floyd (portion)

Call To Order – @ 4 PM

Secretary's Report – Secretary Curtin not present to present minutes

Treasurer's Report – Dean our monthly loss is at \$36,030 and we are on track for what we budgeted. CEO Agostini - Gadsden cut our funding by \$9000 and also pointed out that our roof is leaking.

Standing Committee Reports

Strategic Planning Committee – report by Chairman Osteryoung – Bob Scott and Les Hutt are meeting this Friday to discuss

Governance Committee – report by Lotane – have not met yet but will take care of the requests that Chairman Osteryoung requested

Search Committee –

Financial Development Committee – report by Wacksman – Heroes Campaign met today with new chair Fred Hunter. Raised goal from \$65,000 to \$75,000. The Gala is being chaired by Melanie Becker and will be May 10 tentatively. We have a theme of the “Red Cross Carpet” as presented by Becker. We will be asking each board member to give to the Heroes Campaign on top of their expected board giving amount. Fred Hunter will join us at our next board meeting. Overview of Larry Bartrem’s visit.

Community Relations Committee –

Finance Committee –

Audit Committee –

Building Update – by Chris Floyd – County Plan Board advised city/county to turn down the comp plan amendment. Inner agency document to find another place for bike trails. Location of building may move from the bottom of the hill to the top of the hill. \$2 million savings to have land donated.

Presence in counties is good. We had 2 articles in the Monticello News. We have a satellite office in Jefferson and we have a management volunteer out there – Roberta Maddox. We also have a very strong presence in Gadsden.

Program Reports

Emergency Services –

Health and Safety –

Community Involvement –

Unfinished Business – motion by Lotane to pass business plan, 2nd by Dean.

Old Business - Chairman Osteryoung requests that Dean give budget month by month. Dean comments that this is not the best way and would be difficult to do. Chairman Osteryoung requests then highlights for what we need to concentrate on in our board meetings.

New Business – by Chairman Osteryoung – organization of board meetings – start with fundraising, then financials, then do something different. We will have Helen coming in to show us CPR this first meeting. Also Chairman Osteryoung suggests that CEO Agostini let the staff know that the board demands a change for the website but the staff is welcome to give suggestions.

Incentives program for CEO Agostini - once we break even first.

Jessica lets us know that she is training an intern to take her place while she is out on maternity leave.

Executive Session – report by CEO Agostini – we have been sending in all our reports on time including our audit. We still do not know the UWBB allocation. Human Resources – the health plan is a one size fits all so they are looking into that. In transition, Carol Rittenhouse has been a great mentor. For internal changes we have hired a part time person to help with data entry – Allison Moore. Regional grouping and regional plan – Canopy Oaks Region. Chairman Osteryoung is also chair of the Regional Advisory Council. Val, Chris and Joseph have had good progress on regional move. Business Plan – we need a holistic approach. Thomasville RC – GA Wiregrass got an \$180,000 donation for a new building. Fundraising and Communication – Community Ask, Kylie

Williams, Miss Florida will be helping us. Ron Sachs has donated over \$120,000 in kind to us. Fred Hunter made the Miss Florida connection. Captiveeyes – Dana and Joseph met with them and they are donating space to us for advertising. Jessica and CEO Agostini have been calling donors.

Adjournment – @ 4:46 by Chairman Osteryoung

Minutes prepared by: Jaimi Wacksman

Signature of Preparer: